



Top 10 Tips on a Profitable Sheep Enterprise

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Top 10 Tips on a Profitable Sheep Enterprise

- 1. Be organised, timing is important
- 2. Pay attention to detail
- 3. Know your Profit Drivers
- 4. Understand Animal Nutrition Basics
- 5. Understand Pasture Production basics





Top 10 Tips

- 6. Benchmark your operation
- 7. Design Exit strategies, recognise implications
- 8. Adopt new handling gear
- 9. Choose genetics that match your objective
- 10.Get good advice





THESHEEP'SBACK 1 Be Organised

- The sheep system can be planned out with a calendar.
 - Lambing 150 days, then wean 14 weeks, etc
 - When does 80% of your flystrike occur?
- No excuses for late crutching, flystrike, worms etc
- Draw up a year planner of events

How many times do you say "I jetted too early?...





THESHEEP'SBACK 2 Attention to Detail

Top Producers

- run 7% more sheep (/wgha/100mm GSR)
- Generate 13% more lambs/ewe ha (/wgha/100mm GSR)
- Cut 11% more wool (/wgha/100mm GSR)
- Feed 10% less
- Use more fertiliser
- But spend 5% less overall





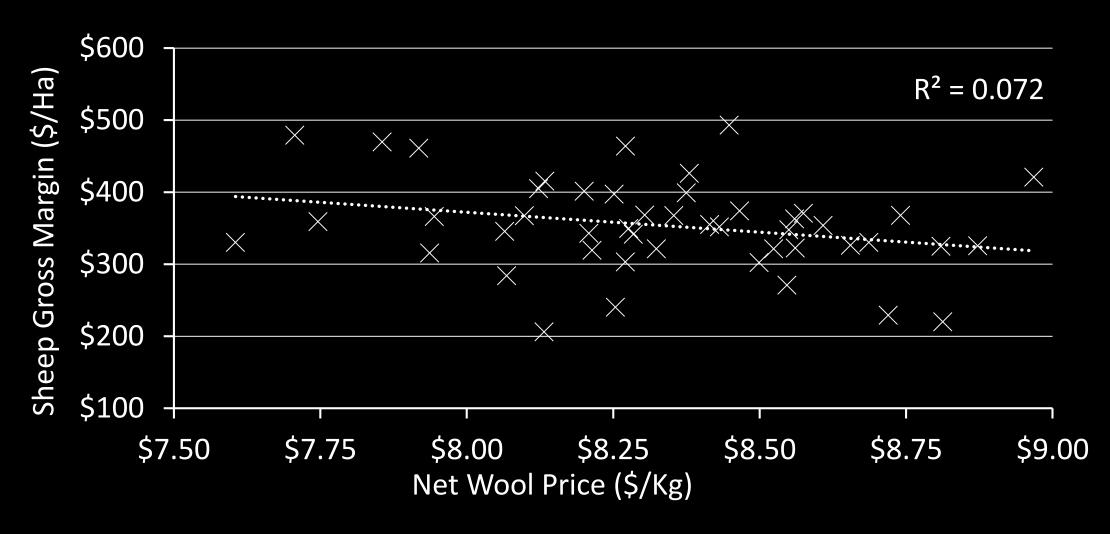
Understand your profit drivers

- Yield Drives Profits
 - Wool Cut per hectare
 - Lambs Born per Ewe hectare
 - Not Wool price received
 - Not Lambing %





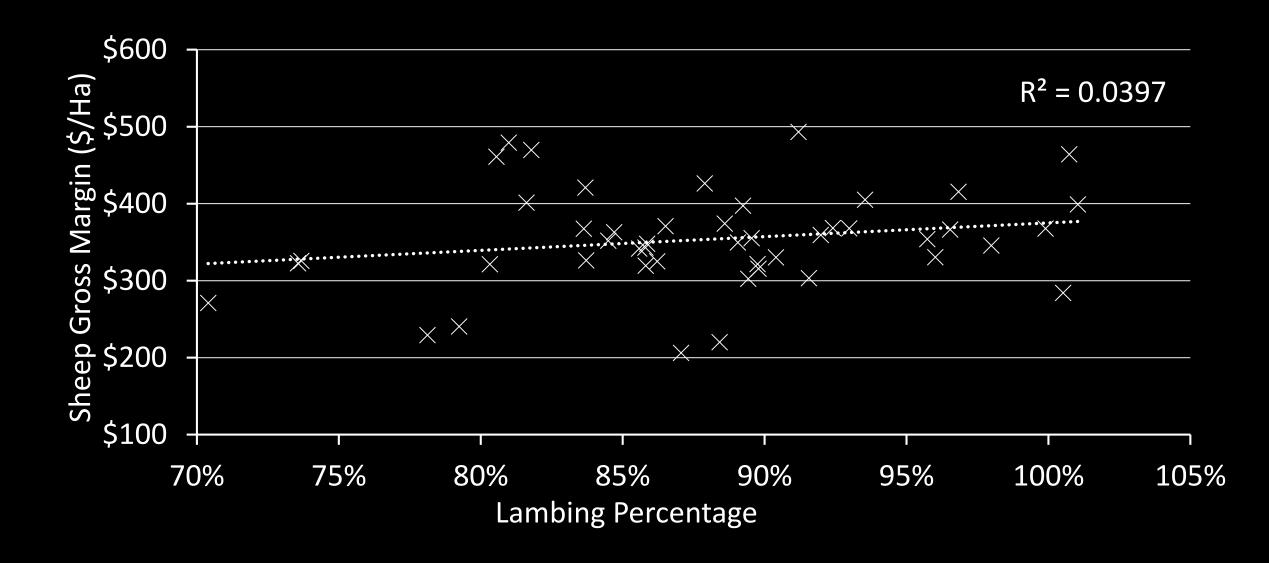
Key Profit Drivers (NOT!)







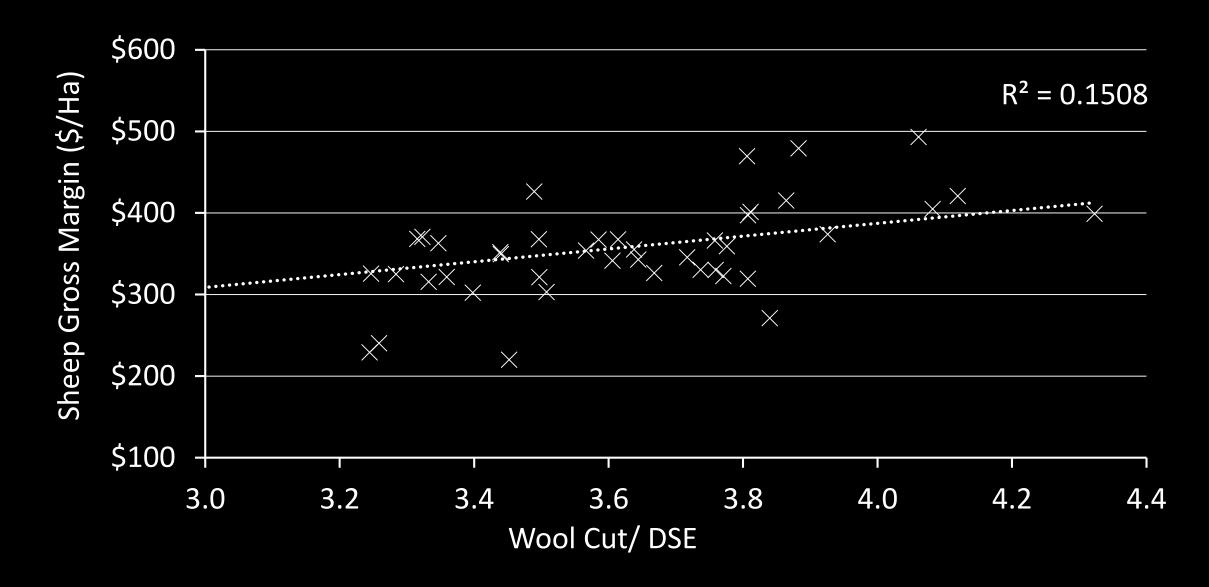
Key Profit Drivers (NOT!)







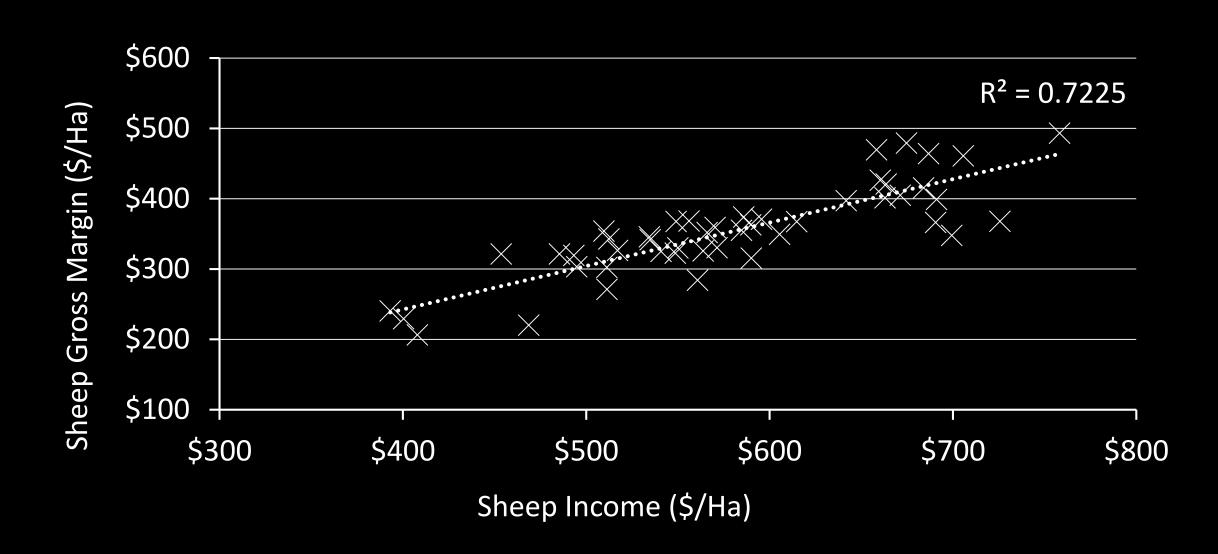
Key Profit Drivers (NOT!)







Key Profit Drivers







THESHEEP'SBACK 4 Animal Nutrition Basics

- Energy, Energy and Energy
 - To achieve Condition Score Objectives
- Protein

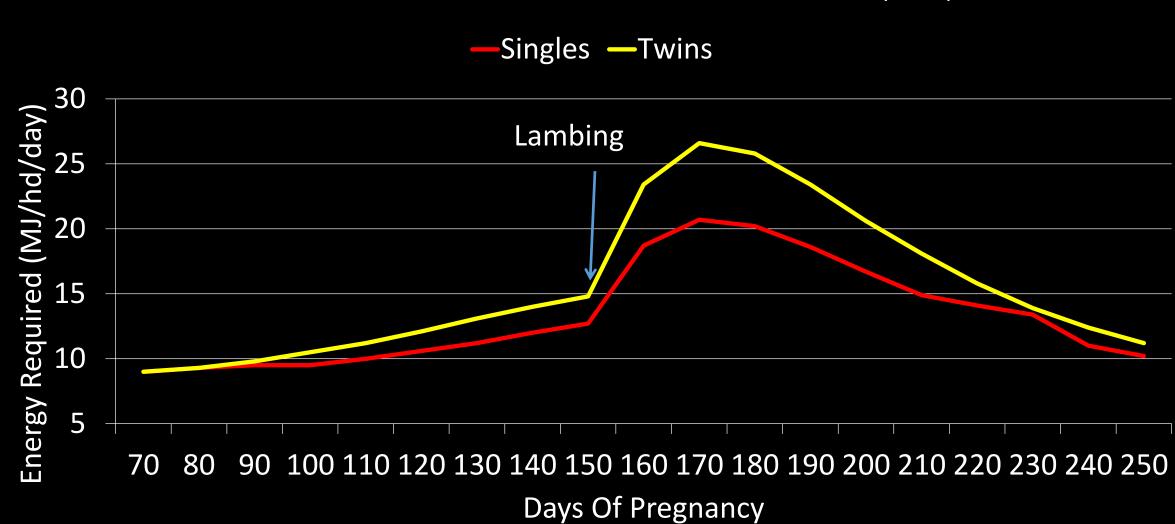
• Minerals e.g. Selenium, Cobalt





Energy Requirements of the Ewe

Peak demand = 3* Dry Sheep

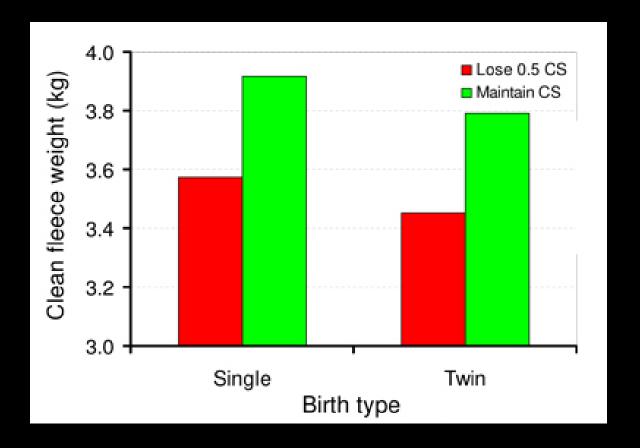






Produce More Wool

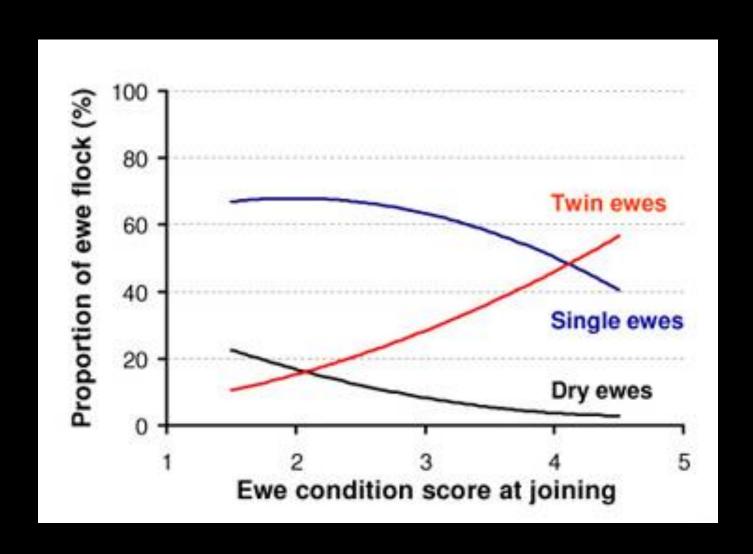
Ewe fleece weight is affected by ewe nutrition from early to mid-pregnancy







Ewe Condition Score at Joining







Pasture Production Basics

- Feed on Offer (FOO) Is SUPPLY
 - Match Supply to Demand
 - FOO * Pasture Growth Rate = Stocking Rate Sustained
- More FOO = More Intake

More Intake = Higher production















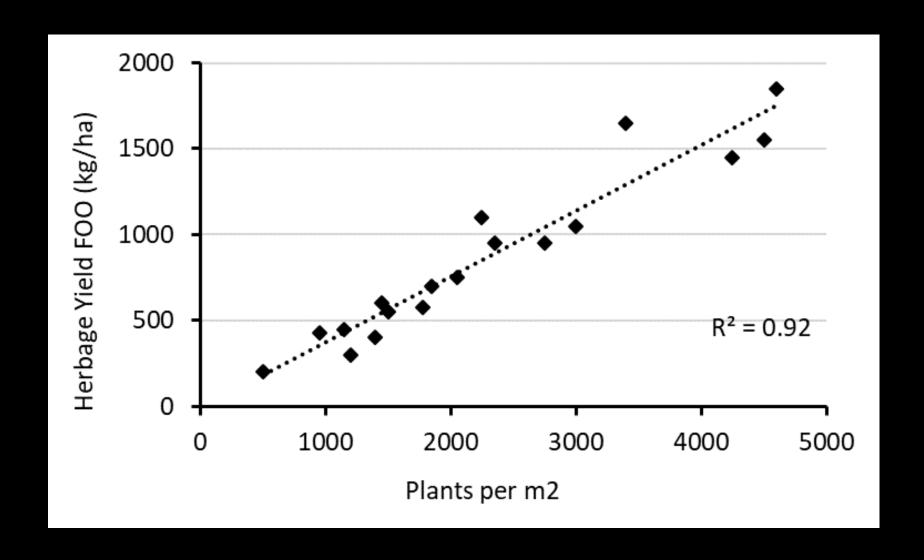
What affects pasture intake?

- Feed on Offer
 - Height by density
 - Impacts on bite size/amount of intake per bite
- Pasture Growth Rate
 - ↑ growth rate = a bite size sooner
- Diet Selection
 - Time by selection





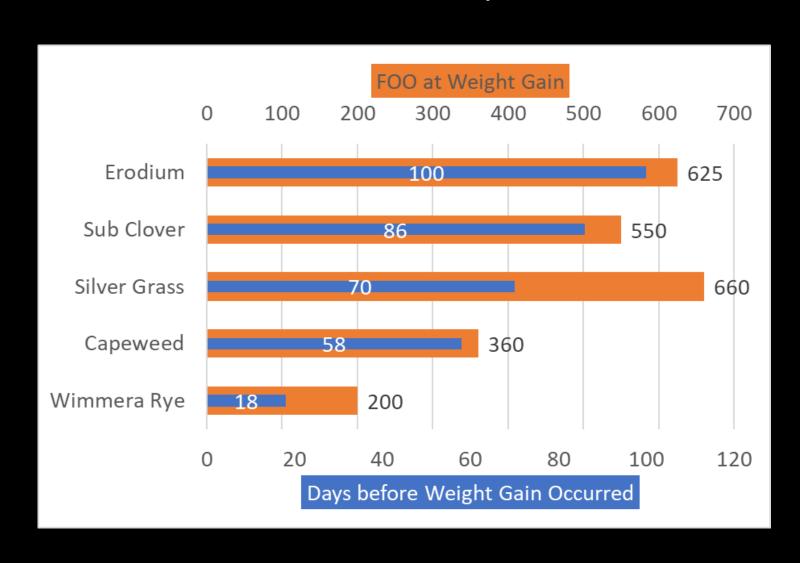
Pasture Density (bad news)







Pasture Species (more bad news)

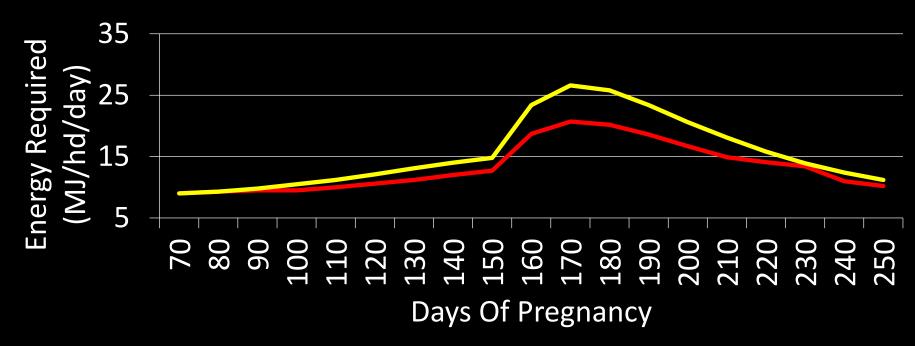






Remember this?

—Singles —Twins



- 1st of May vs 1st July exerts a 35% higher grazing pressure for the same SR.
- By the 21st May it is 100% Higher
- Solution? Lower potential yield.....





On the bright side...

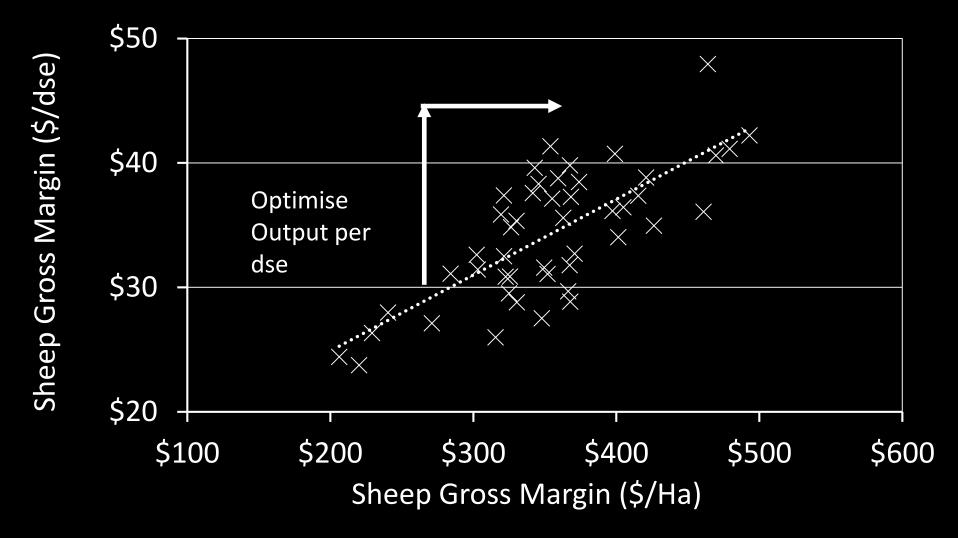
You know how to grow crops

- Use the same technology and application
 - Ferts, insects, pH





6 Benchmark your Operation



But: "Your property, Your resources Your experience





Design Exit Strategies

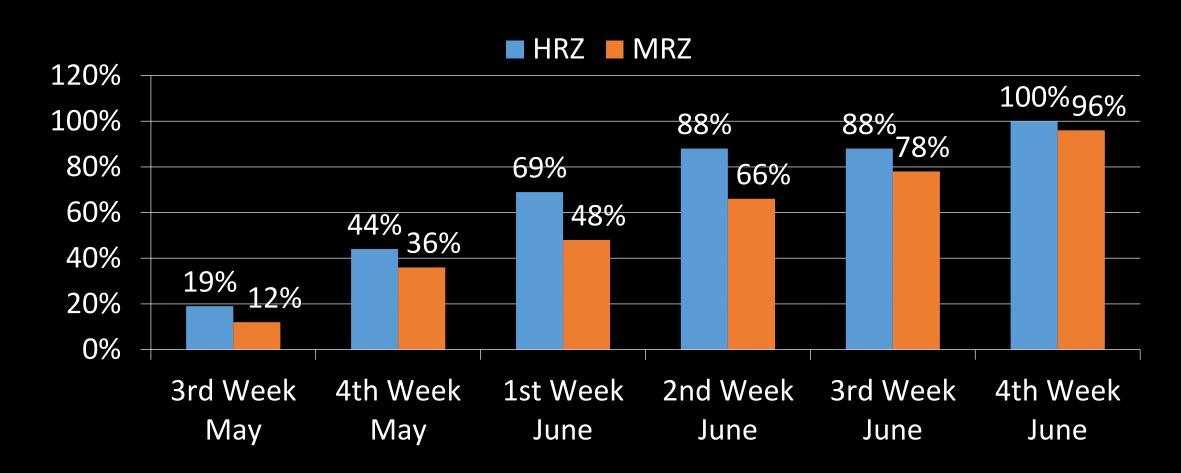
- An exit strategy reduces grazing pressure in the event of a late break
 - Eg

- Sell Dry ewes
- Sell Ewes with Twins
- Fee More hay
- Confinement feed
- But you need the ability to implement these





Reaction Speed "By what date will you take action?"



Source: Curtis and Ritchie 2013





8 New Handling Gear (Labour Use Efficiency)













Old Handling Gear and Innovation







THESHEEP'SBACK Feeding Sheep









9 Choose Genetics that Match your Breeding Objective

• 80% of the Output is related to management

- But you have:
 - The opportunity to use ASBVs (the genetic language)
 - Genetic worth of an animal compared to its peers
 - Estimate an animals true breeding value based on pedigree & performance recorded info
 - Doesn't cost anything to use them





10 Get Good advice

	All Merinos (AM)	AM+4.5 Weths	70:30 Mer/XB
Wool Income	\$281,656	\$299,439	\$262,946
Sheep Income	\$158,467	\$95,463	\$187,813
Total Income	\$440,123	\$394,902	\$450,759
Total Expenses	\$164,733	\$134,456	\$145,247
Gross Margin	\$275,390	\$260,446	\$305,512
Gross Margin/DSE	\$55	\$52	\$61





Get Good Advice and Turn Inches into Miles

Gross Margin/DSE	Average	Тор	% Diff.
5 Year	\$39.64	\$47.58	20%
Gross Margin/Ha/100mm GSR			
5 Year	\$118.51	\$155.85	32%





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